



5TH INTERNATIONAL
OTTAWA HEART
CONFERENCE

INFLAMMATION IN
CARDIOMETABOLIC DISEASE

SPONSORSHIP PROSPECTUS



UNIVERSITY OF OTTAWA
HEART INSTITUTE
INSTITUT DE CARDIOLOGIE
DE L'UNIVERSITÉ D'OTTAWA

OTTAWAHEARTCONFERENCE.CA



It's with great enthusiasm that we announce the 5th International Ottawa Heart Conference, to be held March 30th and 31st, 2017 at the Westin Hotel in Ottawa, Ontario.

Hosted by the University of Ottawa Heart Institute, this 1.5 day event promises to bring together national and international experts and stakeholders to provide the latest discoveries and innovations in cardiovascular health and professional interactions that help to define the current frontiers in cardiovascular science.

This year's theme **Inflammation in Cardiometabolic Disease** promises to highlight the latest concepts in how inflammation drives cardiovascular and metabolic disease and exciting developments in immuno-targeting therapeutics.

This is an accredited opportunity for knowledge exchange for a variety of stakeholders including scientists, clinician investigators, trainees and research staff. The conference will feature plenary sessions, panel discussions, poster displays, and networking opportunities.

We invite you to become an important part of this incredible opportunity by participating as an Event Sponsor. A variety of sponsorship levels have been developed and will be available to government, corporate, community, and other healthcare agencies.

Don't miss this chance to be part of something that will impact how we understand how cardiovascular disease develops, emerging targets, and therapies of the future. Contact us to discuss how you or your organization can get involved!

FOLLOW US FOR THE LATEST CONFERENCE INFORMATION



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[FACEBOOK.COM/HEARTINSTITUTE](https://facebook.com/HEARTINSTITUTE)

PLATINUM LEVEL SPONSOR

\$30,000 CONTRIBUTION

PACKAGE FEATURES:

- 10 x 10 foot exhibit space in premium location
- One full page colour advertisement in conference onsite guide as well as acknowledgment on back cover of conference onsite guide
- One promotional insert (to showcase your organization, product or service) into delegate tote bag
- Corporate logo included on conference delegate tote bag
- Corporate logo on conference website
- Acknowledgement of sponsorship level on all print materials*
- Verbal acknowledgement of sponsorship level at daily welcoming address
- Three exhibitor badges

GOLD LEVEL SPONSOR

\$20,000 CONTRIBUTION

PACKAGE FEATURES:

- Corporate logo included on conference delegate tote bag
- Acknowledgement of sponsorship level on all print materials*
- Verbal acknowledgement of sponsorship level at daily welcoming address
- Corporate logo on conference website
- One exhibit table with table top display
- Two exhibitor badges

SILVER LEVEL SPONSOR

\$10,000 CONTRIBUTION

PACKAGE FEATURES:

- Acknowledgement of sponsorship level on all print materials*
- Corporate logo on conference website
- One exhibit table with table top display
- One exhibitor badge

FACULTY DINNER SPONSOR

\$10,000 CONTRIBUTION *(ONE AVAILABLE)*

PACKAGE FEATURES:

- Logo recognition at entrance of designated room at off-site venue, on slides in plenary room, and on signage during networking dinner
- Corporate logo on conference website
- Corporate logo printed on the dinner menu and tickets
- Two tickets to the Networking Reception and Dinner

In order to be included in our printed brochure, confirmation of sponsorship commitment must be received by January 8, 2017. Exhibit space is assigned on a first-confirmed, first-served basis.

LUNCH SPONSOR

\$5,000 CONTRIBUTION *(ONE AVAILABLE)*

PACKAGE FEATURES:

- Logo recognition on signage around designated food buffet area
- Corporate logo on conference website

CORPORATE LEVEL SPONSOR

\$5,000 CONTRIBUTION

PACKAGE FEATURES:

- One exhibit table with table top display
- One exhibitor badge

NOT-FOR-PROFIT LEVEL SPONSOR

\$1,500 CONTRIBUTION

PACKAGE FEATURES:

- One exhibit table with table top display
- One exhibitor badge

OTHER SPONSORSHIP OPPORTUNITIES

For more information or to confirm your commitment of support, please contact the Conference Coordinator, Lisa Mouchet at 613-798-5555 ext. 17573 or via email at researchconference@ottawaheart.ca.



CONFERENCE LOCATION

The Westin Ottawa, 11 Colonel By Drive, Ottawa, ON K1N 9H4

Located in the heart of the city, the Westin Ottawa hotel is just steps away from the city's most popular attractions. Lose yourself in the energy of the bustling Byward Market, indulge in world-class shopping in the attached Rideau Centre, or explore the natural beauty of the Gatineau Hills. No matter how long or short your stay, the Westin Ottawa will help you plan an experience that is different, better, and special.'

HOTEL RESERVATIONS

A limited block of guestrooms has been reserved at the Westin Ottawa for conference delegates at a negotiated group rate of \$259.00 CAD per night. Conference delegates may reserve a room by calling the Reservations Department at 1-800-WESTIN-1 or reserve a room online at www.ottawaheartconference.ca. In order to receive the negotiated group rate, please reference "5th International Ottawa Heart Conference" and book your reservation before February 28th, 2016. Please note that all room rates are subject to 13% HST.

SHIPPING INFORMATION

Please send all exhibitor materials to:

The Westin Ottawa
11 Colonel By Drive,
Ottawa, ON K1N 9H4

EXHIBIT HOURS

Thursday, March 30, 2017: 7:30 a.m. – 2:40 p.m.

Friday, March 31, 2017: 7:30 a.m. – 10:20 a.m.

Set Up Time: Thursday, April 14, 2016: 6:00 a.m. - 7:30 a.m.

Tear Down Time: Friday April 15, 2016: 10:20 a.m. – 3:00pm

EXHIBIT SPACE

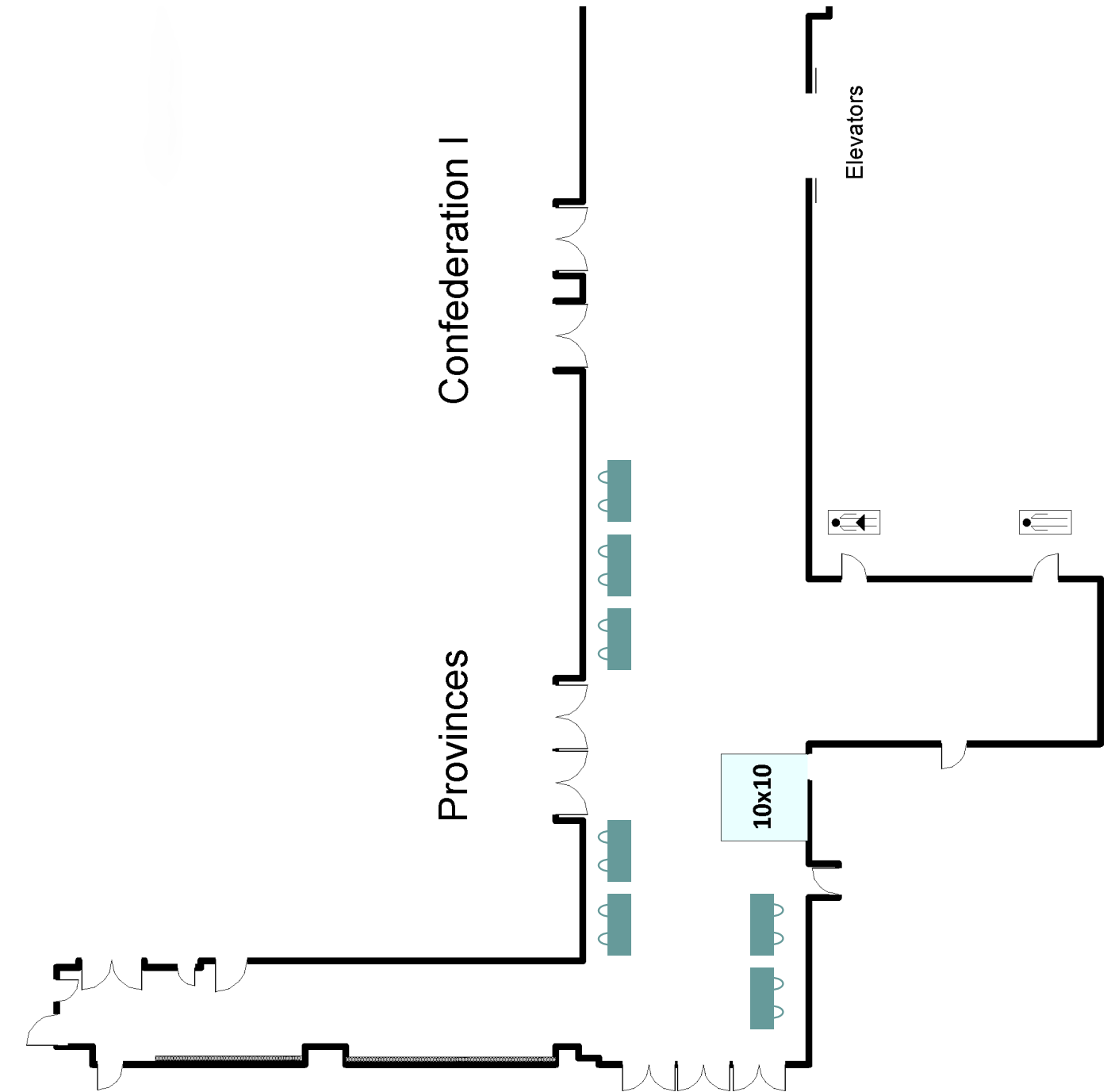
Each exhibit area will be equipped with (1) 6 foot table and (2) chairs. Platinum Level Sponsors are provided with larger exhibitor space as per their package features.

Please note: Electricity, extra tables and chairs, etc. must be ordered separately from the Westin Ottawa Hotel. These items are not included in your booth cost.



EXHIBIT LAYOUT

Confederation Ballroom Foyer



*Set-up may vary

